

# Coming Back Down To Earth - The Truth About Jupiter



Recently a mudslinging type campaign, the likes of which are usually reserved for unscrupulous politicians, was unleashed by Jupiter water ionizer distributors against Enagic, Inc., a Japanese based water ionizer company. While these Jupiter representatives have spent countless hours trying to discredit Enagic, very little is being said about Jupiter. After a bit of research, it was discovered that Enagic refuses to degrade themselves by even responding to these fictitious and unfounded claims. In an attempt to uncover the real truth and the real facts about these claims and the credibility of those making them, an independent investigation has been conducted. The facts and information contained in this report are verifiable and accurate and have have been compiled directly from Enagic, Inc., Dong Yang Science Co., Ltd., (the makers of Jupiter Water Ionizers), Jupiter Distributors and from 3<sup>rd</sup> party sources that have no connection or affiliation with either company. This report is the result of the investigation and represents the most pertinent findings:

## **The Company:**

The investigation began with extensive research into the company that makes Jupiter Water Ionizers, Korean based Dong Yang Science Co., Ltd. When an Internet search was conducted using the official company name, no direct website could be found, however a number of Jupiter distributor websites were located. Each of them listed the main company as “Jupiter International Co, LTD.” When an Internet search was conducted using this name it led to a website mostly in Korean, that did not seem to have anything to do with water ionizers. A link to an English version of the website was found that led to Emco Tech Co., LTD, which was connected to another company called Royal Water. While Emco Tech Co., LTD alludes to the fact that they are the makers of Jupiter, this could not be verified. In fact, after exhaustive research it was discovered that there are actually 10 different companies connected with the same products. We were unable to discover why there were so many different companies, but it appears that they all promote the same basic machines under different product names. The company names that we found are Dong Yang Science Co. Ltd., Dong Yang Bio Valley, IonPia, IonLife, Winia System, Dong Yang, Ionia, Jupiter Science, Royal Water and Emco Tech. Very little of the information stated by Jupiter Distributors about the company could be verified.

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## **The Claims:**

Information was located on several Jupiter distributor websites, giving a long list of what seemed to be very notable accomplishments and impressive achievements. Unfortunately, upon further review, the majority of these claims could not be verified, which then called into question the accuracy and legitimacy of all the rest.

As mentioned earlier, the Emco Tech Co., LTD / Royal Water website was reviewed quite extensively and investigators were unable to find ANY of the many listed achievements and claims from the distributor sites documented or supported by the actual company, something the investigators found to be very strange. If all of these notable achievements were accurate and true, why would the company not list any of them?

Investigators decided to look into a claim that could be easily verified, namely the representation of ISO 9001 & 14001 Certification, which is listed on almost every Jupiter distributors website as something that Jupiter has obtained.

The investigators searched for ISO Certification directories and found a third party website that had no affiliation or connection to either company. A search was conducted on the Jupiter business name. In fact, all 10 different company names connected to Jupiter were used in the search and not one listing for any ISO Certification was found. Investigators did find 18 listings under the company name "Dong Yang", but none of them were the Jupiter company, simply companies with the same name.

Investigators then did a search under the Enagic business name and, ironically, got another 18 listings. This time, however, every listing was that of Enagic and all of their ISO Certification claims were correct and, more importantly, verified by an unbiased outside source.

In a stark comparison to the results of seeking corroborating information of the claims of Jupiter Distributors, when the claims of Enagic were researched, they were all documented on the actual Enagic company website and very easy to verify.

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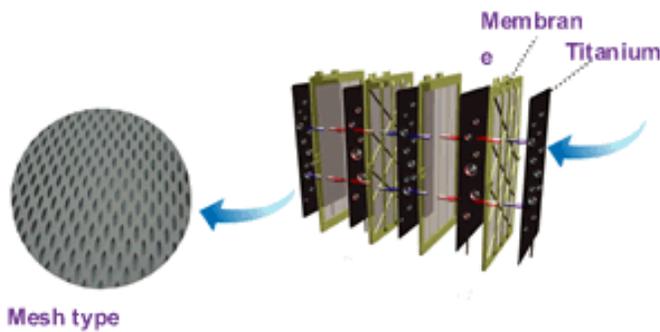


## Electrolysis Chamber - The Product Engine:

### Mesh Plate Electrodes vs. Solid Plate Electrodes

The following is taken directly from the website of numerous Jupiter Distributors:

“...the absolute zenith of cutting-edge electrode technology. It employs the new “mesh electrode” which effectively increases surface area. When a cross section of an electrode is examined at 700 times magnification, you can see that the electrodes are now covered in a “super fine” mesh with very distinct high points and valleys.”



Investigators discovered that these “distinct points and valleys” on the 5 plates are actually clever marketing terms for **holes**. They also discovered that maximum alkalization of water is achieved by running the water slowly, over the largest possible negatively and positively charged surface area.

The surface area of the Enagic water ionizer was found to be as much as 450% larger than that of Jupiter water ionizers. In addition to producing a higher negative oxidation reduction potential reading, the larger, solid plates also increased the potency and life of both the negative ORP and the alkalinity of the water.

In an independent research study, refrigerated water produced from the 7 plated Enagic water ionizer was able to maintain a negative ORP reading of -100mV after 6 days. It was also able to maintain an increased alkaline level for over 7 days.

The negative ORP typically dissipates within 12 – 48 hours and the increased alkaline level will neutralize within 2 – 5 days, depending on the amount of surface area of the electrodes, the speed that the water is being passed over the electrodes and storage conditions. Larger electrodes and slower speed resulted in higher readings, increased potency and an extended lifespan of the water properties.

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## Product Warranty:

The majority of Jupiter water ionizers come with a 1 – 2 year manufacturers warranty.

The Enagic water ionizers come with a 5 year manufacturers warranty.

## Seeing The Difference:



Electrolysis chamber from an Enagic water ionizer as compared to a standard VHS tape



Electrolysis chamber plates from a Jupiter water ionizer not even the size of a playing card

## Internet Information Sources:

<http://www.waterionizer.org/site/898596/page/922430>

[http://www.ionizers.org/jupiter\\_science.html](http://www.ionizers.org/jupiter_science.html)

<http://www.royalwater.com/emco/map.htm>

<http://www.enagic.com/products/certificate.html>

<http://www.whosregistered.com/iso/form.php>